

Privacy Policy

Last Updated: November 14, 2024

Introduction

1. At PPG5 Conseil Inc. (hereinafter referred to as "the Company"), we recognize that your privacy is paramount, and we take this responsibility seriously. This Privacy Policy outlines PPG5 Conseil Inc.'s practices regarding the collection, use, and disclosure of your information when you visit and/or use our website accessible at: <http://www.phenixpracxis.com> (hereinafter referred to as "the Website").

2. We are committed to not using or sharing your personal information other than as described in this Privacy Policy. This policy does not apply to personal information collected through other means (including offline) or from other sources.

Collection and Use

3. The Company uses personal information collected to operate the Website, provide services, diagnose technical issues, maintain security, personalize content, and analyze aggregate data (such as total visitor counts and demographic trends). This information may be required to comply with applicable laws, including the Copyright Act, Canada's Anti-Spam Legislation, Quebec's Private Sector Privacy Act, and the Personal Information Protection and Electronic Documents Act (PIPEDA).

4. While we cannot guarantee that our policy fully complies with all regulations applicable to you, we strive to align our practices with key data protection principles to ensure compliance with prevailing regulations.

Information Provided by Users

5. You may provide personal information, such as your name and email address, when creating a user account on the Website. We may use your email address to send you notifications related to the Website, adhering to anti-spam regulations. You can unsubscribe from these communications by following the instructions in each message.

6. You may also provide information in the context of user-generated content published on the Website. This content, along with your name, may be made public.

Cookies

7. Our Cookie Policy provides information regarding the use of cookies on our Website.

8. Upon accessing the Website, we use cookies to store or retrieve information from your browser. These cookies are categorized as follows:

- Strictly Necessary Cookies: Essential for the Website's operation.
- Performance Cookies (e.g., Google Analytics): Used to measure Website performance.
- Functionality Cookies: Ensure optimal functioning.
- Targeting Cookies (e.g., Facebook, LinkedIn): Collect information for personalized advertising.

Browsing History

12. When you access the Website, certain information (such as your IP address and browser type) is automatically recorded by our servers. This helps us understand Website usage.

Third-Party Platforms

13. The Company may use Google Analytics to analyze Website usage. This information is managed by Google in accordance with their privacy policies.

How We Share Your Information

A. Personally Identifiable Information

14. We may share your personal information with third parties to enhance your experience on the Website. Any such sharing will be governed by this Privacy Policy.

15. In the event of a business transfer, merger, or other reorganization, your information may be transferred.

16. We may also disclose your personal information to comply with legal obligations, protect security, or combat fraud.

B. Non-Personally Identifiable Information

18. Anonymous information may be shared with third parties to assist in platform analysis.

How We Protect Your Information

20. We implement reasonable physical, administrative, and technical measures to maintain the integrity and security of your personal information.

21. These measures include regularly updating our software and using SSL certificates to encrypt data exchanged on the Website.

Data Retention

23. Your personal information is retained as long as necessary for the purposes for which it was collected or as required by applicable laws.

Your Choices Regarding Your Data

24. You may choose not to provide personal information or request to update or correct the information in your profile.

Links to Other Websites

25. We are not responsible for the privacy practices of third-party websites accessible through our Website.

Changes to Our Privacy Policy

26. We will update this page to reflect changes to our Privacy Policy.

Contact Us

27. For any questions regarding privacy, please contact our Data Protection Officer via email at: conseil@phenixpracxis.com